5alem '98

30¢ Off Pack Promotion

NOW OFF-INVOICE

Available 2nd week of month, Salem King, LT King, FF 100's, LT 100's
All displays/POS available for order in "eaches"

40-PACK SHIPPER DISPLAY



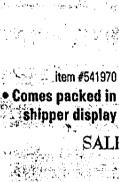
Salém

Saldin

Salem

item #541964

- Small footprint
- Shipped pre-assembled with product and paster
- Price discount clearly communicated





SALEM '98 SNIPED PASTER

SALEM SNIPED PACK REPLICA POS



Salein

item #541973

• Impactful 3-D pack replicas